

High expertise. High touch. High impact.

You need a partner with an understanding deeply rooted in **experience**. To develop, but also to **implement** a strategic plan. To identify, but also execute strategic partnering. To move from opportunity to **results**.

We are industry veterans, experienced at growing life science companies from the inside out. Our clients range from start-ups to established companies, venture capital firms, research institutions and innovation centers.

Sectors we serve

- Therapeutics
- Bio-Manufacturing
- Diagnostics
- Oncology
- Regenerative Medicine
- Research Tools

Fields of expertise

- Technology & Opportunity Assessment
- Strategic Planning & Partnering
- Due Diligence
- Business Plans
- Investor Presentations
- Market Research
- Preclinical & Clinical Development

Results that speak for themselves

\$100M + strategic partnership deal

Mid-tier company required plan to monetize their platform technology outside their core business

Completed market research across life science market segments, prioritizing opportunities

Developed a strategic plan for market expansion, presented to and approved by BOD

Developed and closed commercial partnership deal

New growth pathway for \$10B international conglomerate

Produced strategic plan for growth in emerging biotech market

Established key relationships with partners, customers and influential industry organizations

Developed clear value-proposition and positioning, marketing and communications

Concept to \$5M seed round in 6 months

Wrote key sections of the business plan and investor presentation for initial round of fund-raising

Developed business model, defined company's initial indication and market expansion plan

Provided critical scientific and technical expertise for product development plan

Our Difference

With our headquarters in Minneapolis and offices in Boston, we bring the best of Midwest's device and healthcare leadership together with Boston's strength in life science innovation and entrepreneurship.

Nelsen Biomedical has become an arm of our business. They are as passionate about our business as we are.

John Markin, President & CEO
Enviroligix